Louisiana Retail Food and Beverage E-Commerce Task Force October 4, 2018

By: J.H. Campbell, Jr. Client Consulting Services, LLC

I. Current Laws

- a. Person must be 21 years of age to buy alcoholic beverages.
- b. Persons or entities selling <u>at retail</u> must be permitted to sell alcoholic beverages
 - 1. Class AG Lounge or Bars (on-premises)
 - 2. Class AR- Restaurants (on-premises)
 - 3. Class B Package Store Retail (off-Premises)
 - 4. Class C Packaged Liquor Store (off-premises)
 - 5. Specialty Permits Microbrewer & Microdistillery
 - 6. Stand Alone Caterer Permit 70+% of receipts from sale of food and 40+% from food catered per event.
 - 7. Attached Caterer Permit temporary basis not to exceed 3 days.
- c. Responsible Vendor providers, trainers, and servers permit required to serve alcoholic beverages. (bar-tenders, servers, sales clerks, and other personnel)

II. Delivery of Alcoholic Beverages

- a. Currently, not able to be done by Permits AG, AR, B, or C
- Attached Caterer able to deliver alcoholic beverages but must also serve under their other permit, either an AG, AR, B, or C permit.

III. Recommendations for Consideration:

a. Only allow a Class B or a Class C permit holder to deliver alcoholic beverages directly to the consumer/user, unless

- the permit holder contracts with a licensed or permitted "third party delivery service provider" (see "c" below).
- b. Must verify the age of the buyer of the alcoholic beverages in advance of making the sale/delivery and must verify the age and identity of the person receiving the delivery of the alcoholic beverages.
- c. "Third party delivery service providers" must secure a new permit (i.e. <u>Class D</u> permit) which only permits the delivery of alcoholic beverages secured only from a Class B or a Class C permit holder. Such a "third-party delivery service provider" can not hold a wholesaler license/permit, distillery/brewery/manufacturer permit, or any other retail permit, but must only be a "third party delivery service provider". Such "<u>Class D</u> third party delivery service providers" cannot do business with any wholesaler, manufacturer, distributor, or distillery/brewery for the delivery of alcoholic beverages.
- d. All alcoholic beverages sold and to be delivered to the consumer/user must be secured from an inventory of a Class B or Class C permit holder located at an identified and licensed/permitted address in the state of Louisiana, and no delivery of alcoholic beverages can be made from any distribution center, wholesaler, distillery, brewery, or manufacturer of alcoholic beverages directly to the consumer/user.
- e. Employees of, and the, "third party delivery service provider" must also be permitted as "responsible vendors/servers/clerks in order to be involved and physically handle the product to be delivered directly to the consumer/user of the alcoholic beverages.